



*Offer Supers Power to your contact information*



Did you know that we created AirSwop to reduce the paper consumption of companies and make people with disabilities go digital?

### **Much more than a digital business card**

- Protect your employees from Coronavirus
- Mark the spirits
- Reduce your ecological footprint
- Reduce your paper consumption
- Share with the all the world
- Increase traffic to your media
- Acquire new prospects
- Explode your sales
- Save money
- Have a card always up to date



## « Standard »

**To start with your digital transition: 10 € ht / user / year**

With this first offer we accompany you in your change conduction.

We transform your paper business cards into digital cards!

Integrated in your smartphone, your AirSwop card offers you different possibilities:



### **1°/ A card that perfectly matches your graphic identity**

Triggering emotions leaves an indelible trace in the mind of your interlocutor.

Your logo and visual identity create the "wow" effect that stimulates the emotion of your interlocutor.

We give a particular importance to replicate identically your graphic chart.  
on your digital card and your email signature.

We have no design limits.

It's time to imagine a very very graphic card to make an impression.

## 2°/ Unlimited sending and receiving

Share your AirSwop card by sms, mail, QR code with anyone equipped with a smartphone. You don't have to worry about whether your interlocutor has the app, your card is accessible from all platforms on all web browsers.

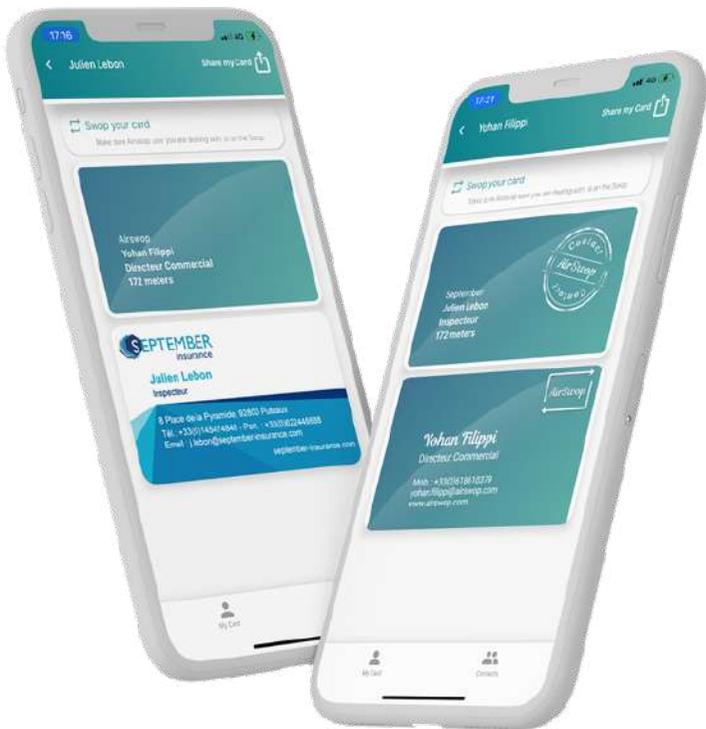
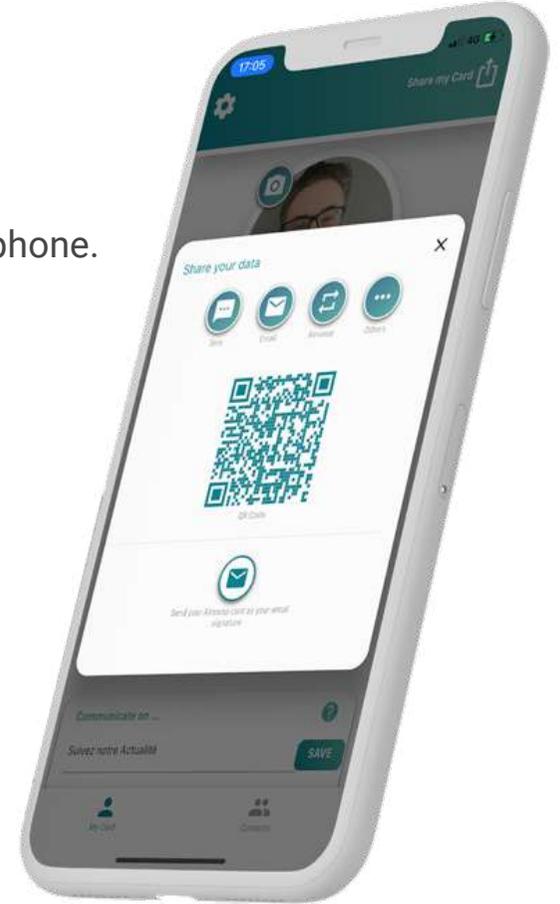


During the consultation of your card, we propose to your recipient to send you his contact information which will be automatically implemented in your application.

**7 out of 10 people answer this form.**



If your interlocutor uses AirSwop, the exchange is just crazy!  
You exchange by geolocation with a simple click.



### 3°/ Add paper business cards

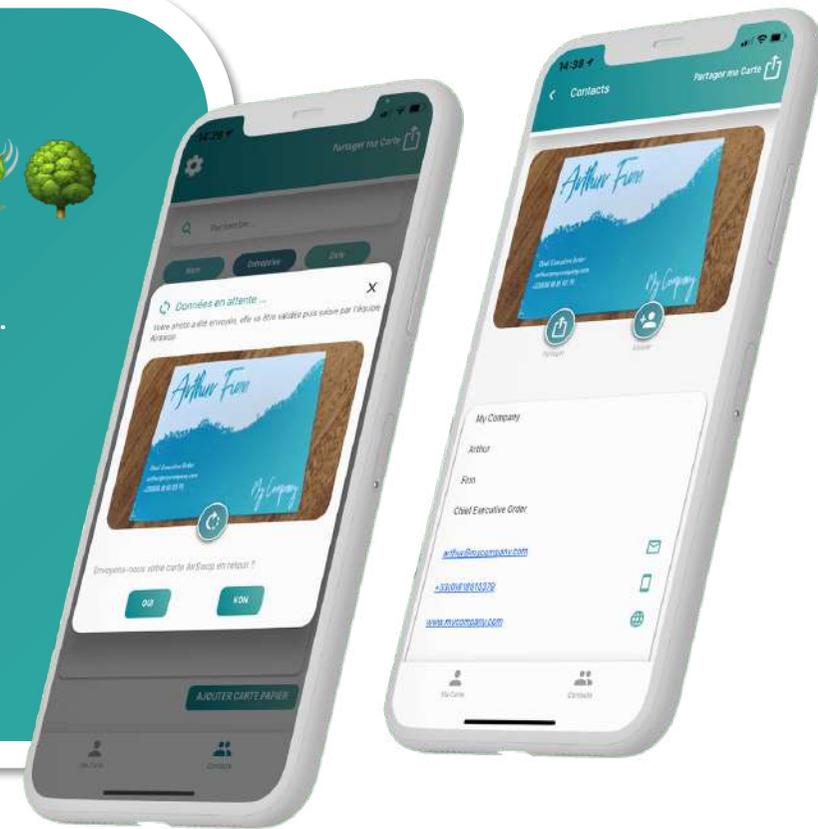
(Extra cost 0.60cts pieces, intended for the ESAT, sold by pack of 100, 500 or 1000 entries)

What happens tomorrow if you are handed a paper business card?

All you have to do is take a photo of your contact person's business card.

You can leave it to him! The photo is sent to a Help Desk Establishment through work, which captures, during the day, the card information.

Its data comes back, interactively, in your application.



### 4°/ Classified contacts



No matter where the contact comes from, they are all here!

Via the search bar, you can find your contact quickly by entering a few characters. You can also sort them by name, company or by date of acquisition.

A long press on the contact allows you to "tag" it. You can even create your own categories: Prospects, Suppliers, customers, private...



## 5°/ Integration in your phone's contact book

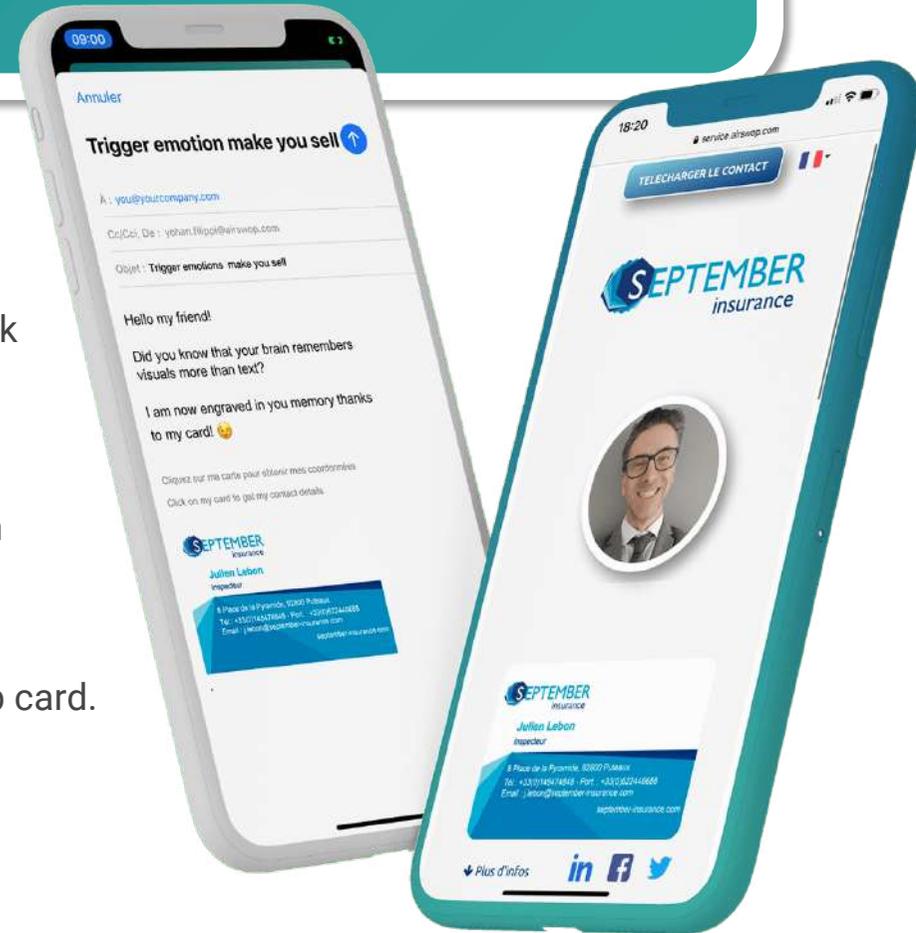
Each contact in your AirSwop phonebook can be saved in your phone's address book.

## 6°/ Your AirSwop card as your email signature

One must always be reactive during a professional meeting. A quick email is always welcome.

But a signed email sent from my "phone" never looks very "professional". On the other hand, sending from your application an email with your card as a signature, that's cool!

The recipient clicks on your "signature" and accesses your AirSwop card.



## 7°/ Connecting to your Social Media

Your AirSwop card is the link between all your media. Don't let your interlocutors look for information about your company anymore, bring it to them!

You gain subscribers and increase the traffic on your website.

AirSwop even lets you customize a catchphrase, link it to a video or a web page to highlight your company or its production. Beware your sales will explode!



## 8°/ Your "leaflet"

Facilitate access to your contact information from the brochure you received by email when you registered. A unique printout allows you to place your "leaflet" on your reception area and share an infinite number of cards. Your visitors flash your QR code, find out about your company and register your contact details.

You can have a coffee without being afraid to pass by your future customer!



## 9° / Your AirSwop card in Visio conferences

¡Make your contact information available at the Visio conference!

You generate, from your application, your background.

You share it by AirDrop, by email, as you like, so you can download it to your favorite video conferencing tool!



## « Enterprise »

An offer to go even further: 20 € ht / user / year

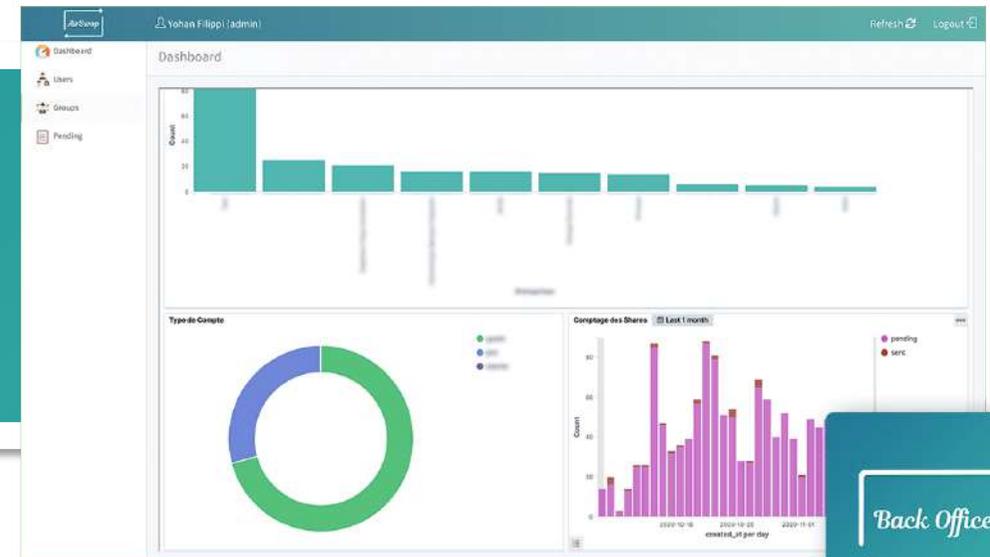
With this second offer you benefit from all the advantages that is proposed in the offer *Standard* and a real personal assistant.

We take care of all your time-consuming tasks!



### 1°/ Your Back Office customized

From your back office, manage all of your employees and access your analytical tools.



### 2°/ Verified and validated data

We all dream of being Vice President of our company! But this is not a reason to anticipate our promotion.

From your Back Office, you will be able to check and validate the information your employees enter. You will also be able to choose to remove the visual identity of your company to your users.

### 3°/ Unified data

Make sure that all your employees share the card with the new logo and broadcasting the same messages at the same time is a real test.

We do it for you, we update the visual identity of the cards as well as the data from all your users at the same time: website, social networks, commercial catchphrase, company contact number, etc...



### 4°/ Creation of a division within your company

Wondering how to differentiate your company's services? We propose to create divisions by department (management, sales force, support, marketing) or by site. Each of them can be identified by a different template. We even take care of the distribution of employees and you will be able to have them travel from division to division!



### 5°/ Portfolio transfer

The best salesman in your company receives his best promotion and becomes a director. We pass on his contacts and prospects to his new salesperson! We transfer the portfolio of an employee to another one.





## 5°/ Analyze your cards tracking.

AirSwop measures the usage rate of your card. For reasons of General Data Protection Regulations, we are unable to record the contact details of the people to whom your employees send their cards.

However, we will inform you by periodic e-mail about the number of visits and the number of times the recipient's contact details are returned to us.

## 6°/ Integration with your HR and CRM systems

AirSwop is the real entry point to your CRM, and all the data collected by your employees is fed into your customer relationship management system.

Your customer files are always available and up to date. On the same integration principle, your cards follow the evolution of your users according to your HR management platform. A new employee enters your company and his AirSwop card is automatically created.



## 7°/ "Maslow" cards for 1€.

It's all about belonging! What does Maslow say?

"My work is recognized, I'm someone in the eyes of my company.

They create my business card for me". I feel "accomplished".

I'm going above and beyond for my company!

For any "*Enterprise*" formula subscribed, you equip 4 of your employees with "Maslow" Cards whose functionalities are equivalent to those of the "*digital transition*" formula.

Your entire company is equipped with AirSwop cards.



*Besoins  
d'accomplissement de soi*

*Besoins d'estime*

*Besoins d'appartenance*

*Besoins de sécurité*

*Besoins physiologiques*